

PRESS RELEASE
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NetEnt to launch industry-first Perfect Blackjack with Rank Group

NetEnt is set to launch an industry-first product within live casino. Together with Rank Group, Perfect Blackjack will launch on Grosvenor Casinos in the coming months.



Perfect Blackjack really does live up to its name. It is a brand-new live casino game that allows players to be dealt cards according to the perfect blackjack strategy, which cuts the house edge down to 0.5 percent and delivers a return to player (RTP) of 99.5 percent.

Perfect Blackjack also adds the element of speed to the game as players are automatically dealt cards according to perfect Blackjack strategy. In Perfect Blackjack, players pre-select whether they want to auto-split or double down according to the strategy. With the addition of multi-seat and multiple players per box, this game allows full scalability and flexibility as players can decide to auto play hands as well as sit out hands and join in again when they think the time is right.

Perfect Blackjack will be showcased for the first time at ICE and there will be a playable version of the game at the NetEnt stand, along with the rest of the NetEnt Live portfolio.

“Perfect Blackjack truly is an industry-first for live casino, and we are certain that this game will appeal to all levels of players. Whether you’re a seasoned player wanting to sit back whilst being dealt flawlessly, or if you’re a beginner who wants an intro to blackjack and its strategy,” says **Andres Rengifo, Director of NetEnt Live**.

NetEnt has been working together with Rank Group in developing this new game, which will initially be available exclusively at Grosvenorcasinos.com.

“We are delighted to launch this innovative new game and excited to deliver an educational game to our customers and eliminate the boundaries of trying Live Casino. We have been working closely with NetEnt to develop Perfect Blackjack and we’re confident it will be a huge hit with both new and seasoned players alike,” comments **Richard Walker, Head of Live Casino, Rank Group**

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