

**PRESS RELEASE**

Company news

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## NetEnt launches games with Veikkaus in Finland

**NetEnt, leading supplier of digital casino solutions, has launched a selection of its award-winning games with Finland's state-owned gaming operator Veikkaus.**

In October 2018, NetEnt signed a customer agreement with Finnish state-owned Veikkaus, the largest and only licensed gambling operator in Finland both offline and online.

After completed technical integrations, a selection of NetEnt's online casino games are now available in Veikkaus' online casino, [www.veikkaus.fi](http://www.veikkaus.fi).

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NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs around 1 000 people in Malta, Stockholm, Kiev, Krakow, Gothenburg, Gibraltar and New Jersey. [www.netent.com](http://www.netent.com)

**About Veikkaus**

Veikkaus is a company owned entirely by the Finnish State and one of the ten biggest companies in the country in terms of turnover and profit. The company's turnover amounted to EUR 3 231 million in 2017, of which ca. 42 percent came from the digital channels. Veikkaus' games can be played in its online casino, at thousands of points of sale all over Finland, in numerous game arcades and Casino Helsinki. Veikkaus.fi is one of Finland's largest consumer online stores with up to 700 000 weekly players. Veikkaus has more than two million registered loyal customers, which is ca. 45 percent of adult Finns. The entire profit from Veikkaus games, ca. EUR 1.2 billion a year, is used for the benefit of people living in Finland. Veikkaus has thousands of beneficiaries all over Finland and employs ca. 2 000 professionals of the gambling and digital industries.