

PRESS RELEASE
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NetEnt launches the Network Branded Casino – a new offering for Live Casino

Innovative model from NetEnt Live gives operators increased choice and scalability



NetEnt has launched its Network Branded Casino (NBC), a new product designed to boost flexibility and increase operators' control of their live casino environment.

The NBC has three product tiers that offer an increasing level of customization, from entry-level, which comes with generic backgrounds, to a fully tailored presentation that is bespoke to individual partners.

Each level delivers an immersive experience that allows operators to develop a live casino that builds strong player loyalty through interaction with some of the industry's most professional and personable live dealers.

The NBC will consist of two different rooms. One with a blackjack focus that contains two standard blackjack tables and one VIP table. The other room features the brand-new Perfect Blackjack, Roulette and Common Draw Blackjack. Players will be able to move between both tables and rooms without having to go back to the lobby.

"The Network Branded Casino from NetEnt Live has a range of quality solutions that suit all types of operators and their objectives. The product is fully attuned to their needs, allowing them to benefit from a state of the art live casino product and prioritize what is most important to their brand through new levels of flexibility," said **Andres Rengifo, Director of NetEnt Live**.

The creation of the NBC is the latest development from NetEnt Live following the launch of its unique Perfect Jackpot which offers a return-to-player of 99.5%. Perfect Blackjack will also be a part of the Network Branded Casino environment.



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