

PRESS RELEASE
9th December 2019

NetEnt launches brand new aggregation platform NetEnt Connect

Less than three months since NetEnt acquired Red Tiger, games from Red Tiger have been made available to multiple existing NetEnt customers via the new NetEnt Connect platform.



NetEnt Connect, the innovative new aggregation platform, is now live, providing the supplier's partners with a host of fresh gaming content, including that of the recently acquired Red Tiger studio.

Beginning initially in a closed beta form with Casino Room (Ellmount Gaming Ltd.), more operators will follow this year. This aggregation platform is designed to make use of NetEnt far reaching customer relationship and integrations across multiple regulated markets. It also taps into the best of both worlds of integrated partner game suppliers and NetEnt's own bonus and gamification engine, NetEnt Engage. Red Tiger is the first game supplier to have their games launched via NetEnt Connect.

"The speed with which we have been able to go live with Red Tiger content on some of NetEnt customers bears testament to the hard work and collaboration since the acquisition was completed. It also shows great promise for NetEnt Connect which is a key part of NetEnt strategy going forward.", **said Henrik Fagerlund Managing Director of NetEnt Malta and Chief Product Officer.**

"A key incentive to work with NetEnt was to tap into the reach and markets it has built up. I'm very excited that the early collaboration between the two companies since the deal was completed has allowed NetEnt customers to go live seamlessly with Red Tiger too", **said Gavin Hamilton, CEO of Red Tiger Gaming.**

NetEnt will take the opportunity to validate and monitor this initial launch of the new NetEnt Connect platform over the coming weeks with a wider launch planned for early 2020. The NetEnt Connect platform will be made available to customers market by market and start with several already integrated partner game suppliers.

For additional information please contact:
press@netent.com

NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Visit games.netent.com to try our games. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to create the future of gaming. NetEnt is listed on Nasdaq Stockholm (NET-B), employs 900 people and has offices in Stockholm, Malta, Kiev, Gothenburg, New Jersey, Krakow, London and Gibraltar. www.netent.com

About Red Tiger

Red Tiger is a dynamic casino games and software supplier that creates top performing HTML5 slots and table games. It also offers a bespoke progressive jackpot system, a Smart Spins bonus management application, and its own Tournaments gamification feature to enhance the user experience. Its Jackpots Network allows operators of any size access to network-wide daily and hourly jackpots. Founded in late 2014 by a group of industry veterans from major B2B and B2C gaming brands, the company is growing fast and is now served by over 200 full time staff including mathematicians, graphic designers, software developers, audio engineers, gambling experts, QAs, account managers and secret magicians; all entirely dedicated to continuously improving the slots player experience. It holds licences in the UK, Malta, Alderney, and Gibraltar, and its games are certified for Denmark, Italy, Sweden, Switzerland and Spain. Learn more at: www.RedTiger.com