

PRESS RELEASE
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New partnership will see Blueprint Gaming supply NetEnt group games to players across the UK.

NetEnt and Red Tiger games will be available in arcades, bingo halls, licensed betting offices and pubs in the first half of 2020.



Andy Whitworth, Chief Strategy Officer and MD of NetEnt UK Ltd, Therese Hillman, CEO of NetEnt and Matt Cole, Managing Director of Blueprint

NetEnt has entered an agreement with Blueprint, part of Gauselmann Group, that will further the UK footprint for NetEnt. The deal means that Blueprint will launch the NetEnt portfolio of exciting and innovating slots across its network of retail gaming machines in arcades, bingo halls, licensed betting offices and pubs across the UK.

The agreement is a long-term deal and the first games will be launched in the first half of 2020.

“This is a landmark deal for the Netent Group in our quest to build brand awareness and new revenue streams from new product verticals. Blueprint are the market leader in the UK, and we are delighted to expand our reach with them”, says **Andy Whitworth, Chief Strategy Officer at NetEnt.**

“The ability to offer our customers and players content from Netent is an exciting opportunity and we are delighted to be working closely together on offering UK players a truly compelling variety of market leading content”, says Matt Cole, **Managing Director of Blueprint.**

For additional information please contact:

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