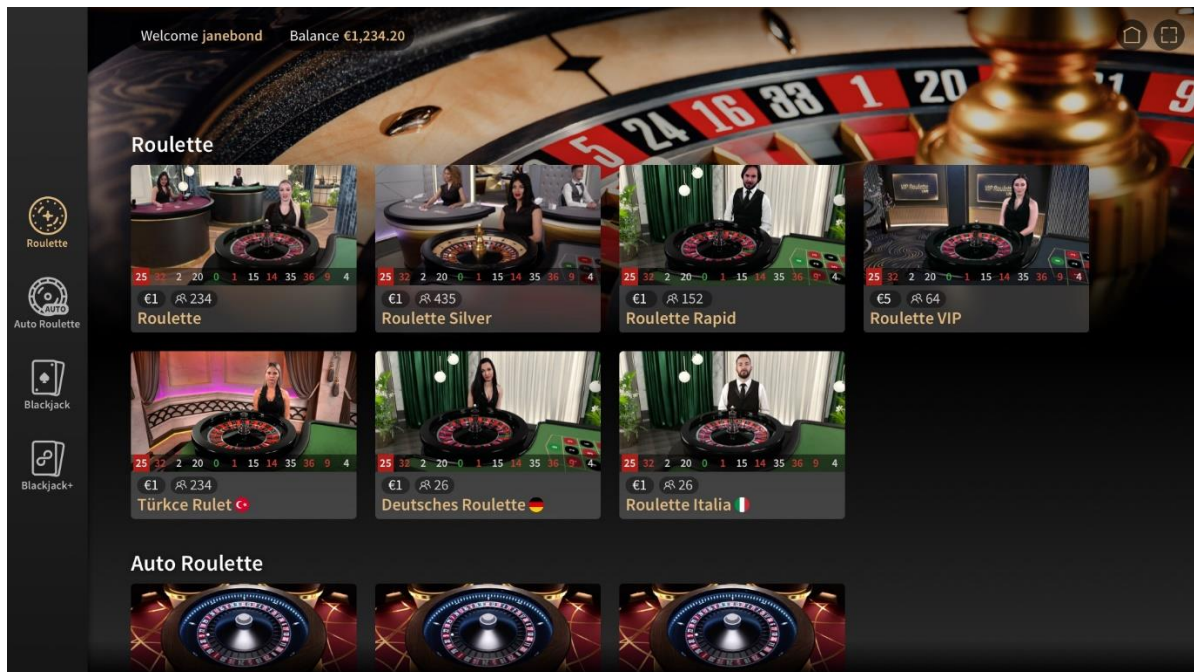


PRESS RELEASE
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NetEnt Live unveils new-look lobby to boost player engagement

Supplier puts players front and centre of fresh design with intuitive user interface



NetEnt has further enhanced its Live Casino offering with a player-orientated Lobby and Mini-Lobby that enables seamless navigation between games.

The modern, user-friendly design displays the latest information on the tables, including winning numbers, available seats, bet limits and the number of players.

Dynamic table tiles with live images of the game presenter and background create a truly immersive experience, and players are presented with a more intuitive table ordering to cross promote various games.

Intended to boost player engagement by providing more opportunities to play, the new lobby also allows operators to choose from generic branding options available to all partners or to create a fully customized environment.

“As the core of the live casino, the lobby is a vital element to get right. It makes a huge difference – from the first visit to the long-term – to the levels of a player’s engagement as well as their experience and brand perception. We believe we’ve created the perfect lobby environment to help set up the ultimate live casino player journey,” said **Andres Rengifo**, Director of NetEnt Live.

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