

## NetEnt cements US footprint with Wind Creek online launch

## Supplier's portfolio now available to players on the recently launched online casino platform

NetEnt has launched its leading portfolio of casino games with Wind Creek's expanded online offering, to include iGaming in Pennsylvania, expanding its reach in the fast-growing US state market.

Having added RMG options to its existing social offering in August, the esteemed landbased operator can now offer the supplier's market leading casino content to online audiences, including its popular range of table games and local top performer Divine Fortune.

The partnership further increases NetEnt's market share in Pennsylvania, where it has expanded significantly since first launching last year. The state has proved to be a major success for the company with consistent quarterly growth.

"It's a major achievement to be supporting Wind Creek in its online journey," says **Brian Kraft, NetEnt Vice President Commercial, Americas.** "The deal underlines our status as a go-to supplier in Pennsylvania both with established operators and emerging brands. Given the strong performance of our content with local players, this partnership will no doubt see Wind Creek make a big impact in the online landscape."

**Ken Rohman, Chief Marketing Officer at Wind Creek Hospitality** said: "It's an exciting time to be adding iGaming to our offering in Pennsylvania's online arena, and with NetEnt's portfolio of market favourite casino games we are in a strong position to quickly gain market share. We look forward to working with their knowledgeable team to build on our offering and deliver a first-rate online experience to our players."

## For additional information please contact:

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