

PRESS RELEASE

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NetEnt set for further US expansion with The Cordish Companies launch in Pennsylvania

Supplier's portfolio now available on the operator's new online brand PlayLive!

NetEnt has grown its market-share in Pennsylvania after integrating with The Cordish Companies recently launched online casino PlayLive!.

The supplier's collection of world-renowned online casino and table games are now available to the operator's players in the Commonwealth, including market favourite titles Starburst, Gonzo's Quest and Divine Fortune.

After making its debut in August 2020, PlayLive! is the first branded online gaming site to launch prior to the upcoming opening of The Cordish Companies two new land-based casinos in Pittsburgh and Philadelphia.

The launch further cements NetEnt's strong market position in Pennsylvania, where its games have proven to be an instant hit with local players since the supplier went live in the state last year.

"PlayLive! will be a major contender in Pennsylvania's online market and we're proud to be supporting The Cordish Companies with this new venture," says **Brian Kraft, NetEnt Vice President Commercial, Americas**. "The diversity of our table games and casino portfolio offers something for everyone, helping the operator to cross-sell to its existing land-based player base and attract new audiences."

Brian Uran, Vice President of Marketing at PlayLive!, said: "As one of the first suppliers to go-live in Pennsylvania, NetEnt's portfolio is must-have for any operator looking to compete in the online sector. Partnering with them was a priority for the launch of PlayLive!"

The site is available on iOS and Android devices, or by going to www.playlive.com.

For additional information please contact:

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NetEnt Americas LLC is a US subsidiary of NetEnt AB (publ), a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Visit games.netent.com to try our games. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ OMX Stockholm (NET-B) and employs 900 people in Stockholm, Malta, Kiev, Gothenburg, and Gibraltar. www.netent.com

About The Cordish Companies

The Cordish Companies' origins date back to 1910, and encompass four generations of privately held, family ownership. During the past 10 decades, The Cordish Companies has grown into a global leader in commercial real estate; entertainment districts; sports-anchored developments; gaming; hotels; residential properties; restaurants; international development; coworking spaces; and private equity. One of the largest and most respected developers in the world, The Cordish Companies has been awarded an unprecedented seven Urban Land Institute

Awards for Excellence for public-private developments that are of unique significance to the cities in which they are located. The Cordish Companies has developed and operates highly acclaimed dining, entertainment and hospitality destinations throughout the United States, many falling under The Cordish Companies' Live! brand, highly regarded as one of the premier entertainment brands in the country. Welcoming more than 55 million visitors per year, these developments are among the highest profile dining, entertainment, gaming, hotel and sports-anchored destinations in the country. Over the generations, The Cordish Companies has remained true to the family's core values of quality, entrepreneurial spirit, long-term personal relationships and integrity. As a testimony to the long-term vision of its family leadership, The Cordish Companies still owns and manages virtually every business it has created. For more information, visit www.cordish.com or follow us on [Twitter](#).

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