

Interim Report Q1 2015

April 28, 2015



Agenda



- NetEnt in brief & key report highlights
- Financial update
- Product update
- Outlook
- Q&A

About



GLOBAL
B2B

DIGITAL ENTERTAINMENT COMPANY



ONLINE CASINO
GAMING
SOLUTIONS



INNOVATION
& TECHNOLOGY



GREAT
GROWTH
POTENTIAL



WORKFORCE
+600



>€1bn
LISTED ON NASDAQ
STOCKHOLM MARKET CAP

Report Highlights

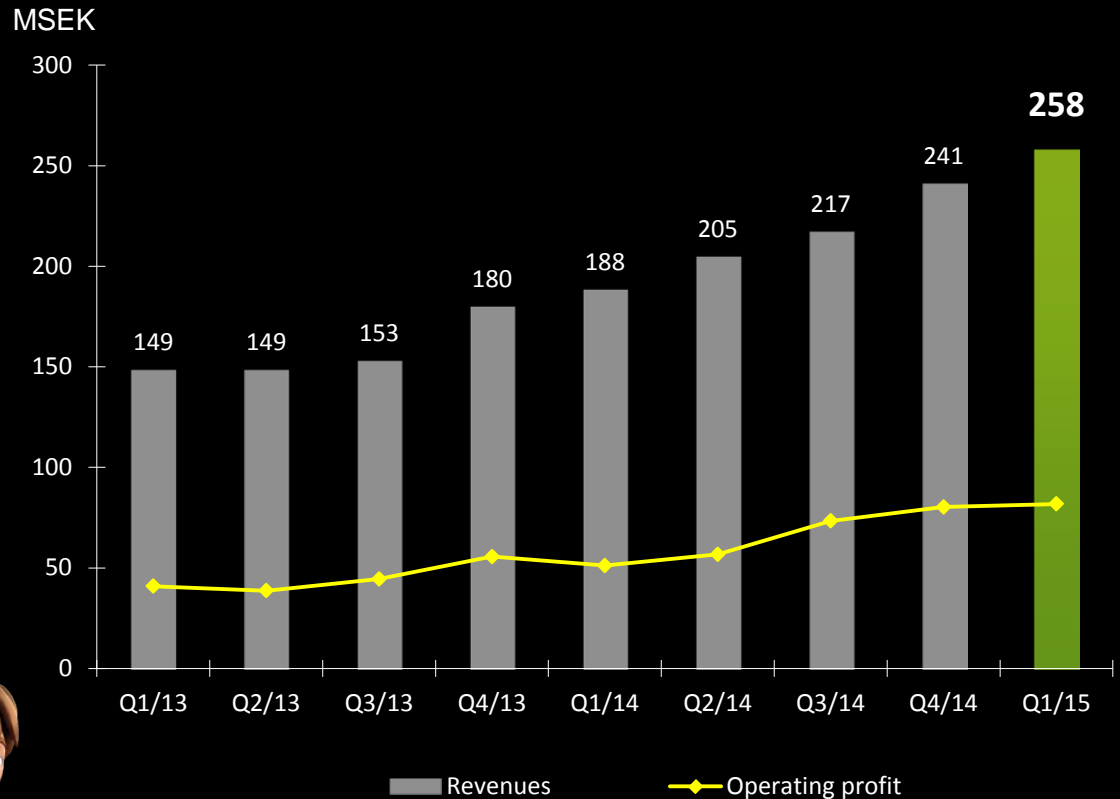
Q1 2015



- Very strong start to the year with record revenues, operating profit and cash flow
- Game transactions reached 6.5 billion in Q1, +30.8% y-o-y
- 11 new customers signed, including Danske Spil, Codere and Gamesys
- 7 customers launched, including Full Tilt
- Mobile games >20% of gamewin in Q1
- Approved for local licenses in the UK

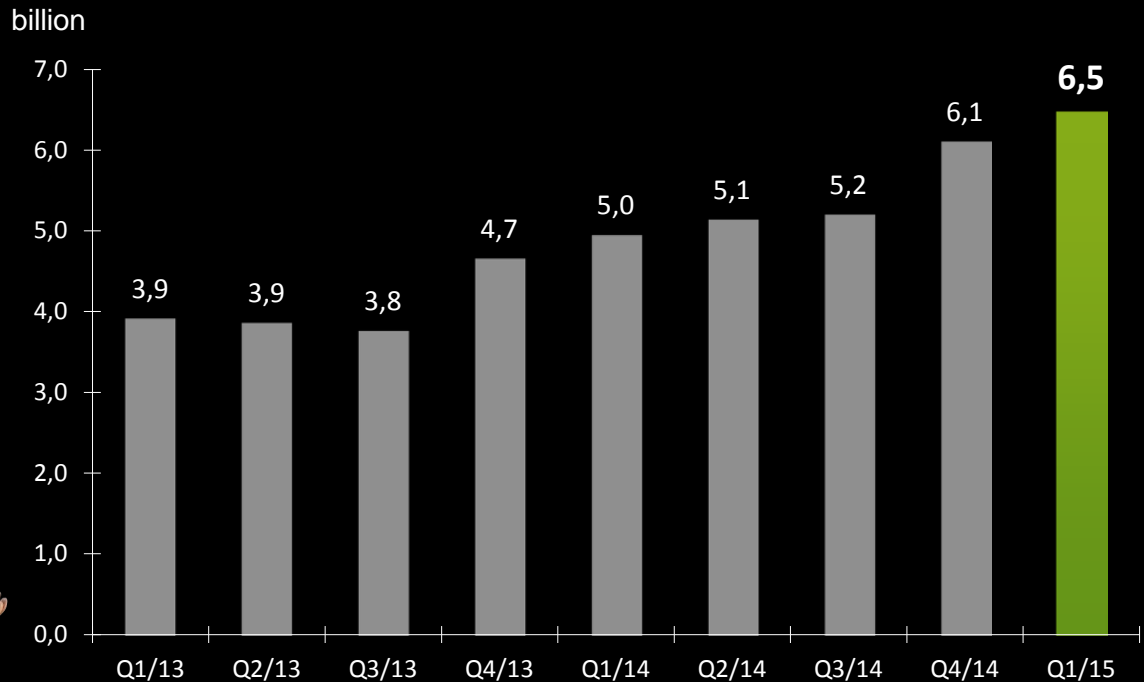
Revenues & Operating Profit by Quarter

- Revenues +37.1%
y-o-y to 258.3 MSEK
- EBIT +59.8%
y-o-y to 81.8 MSEK
- EBIT margin of
31.7% (27.2%)



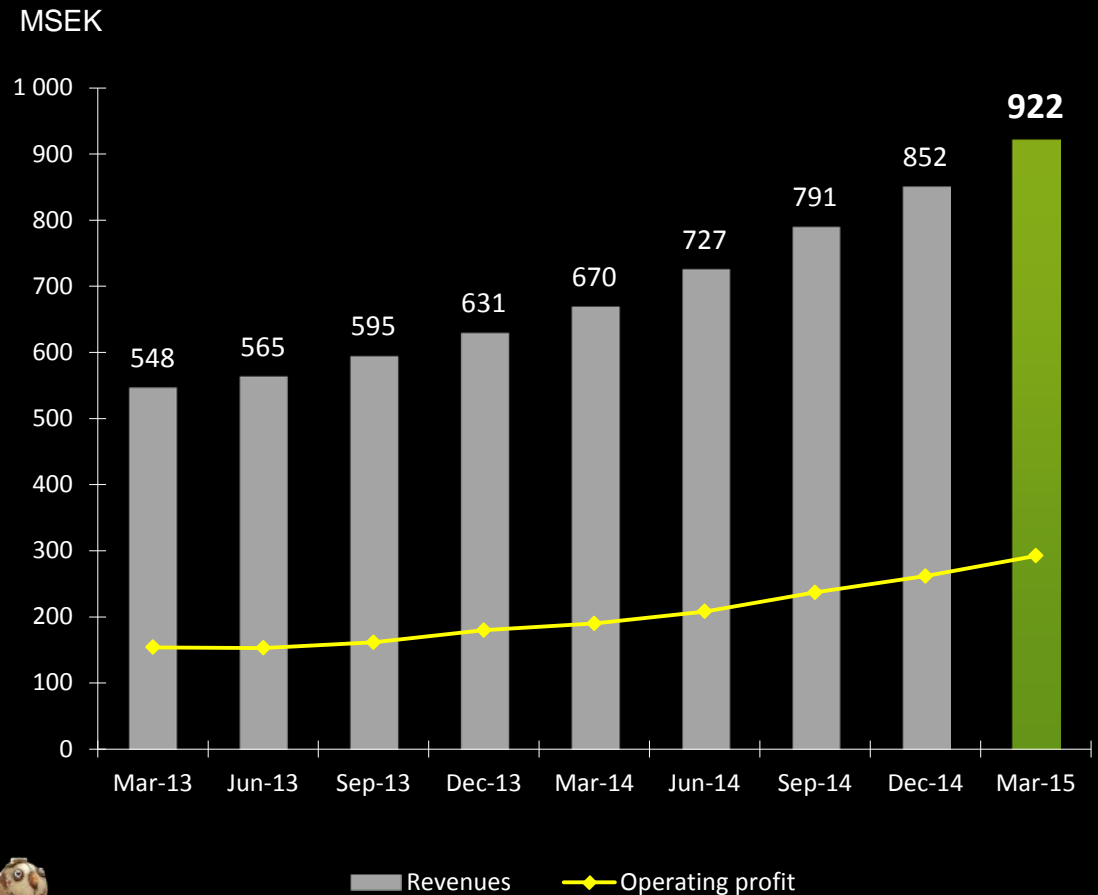
Game Transactions by Quarter

- 6.5 billion transactions
- +30.8% y-o-y
- +6.1% q-o-q



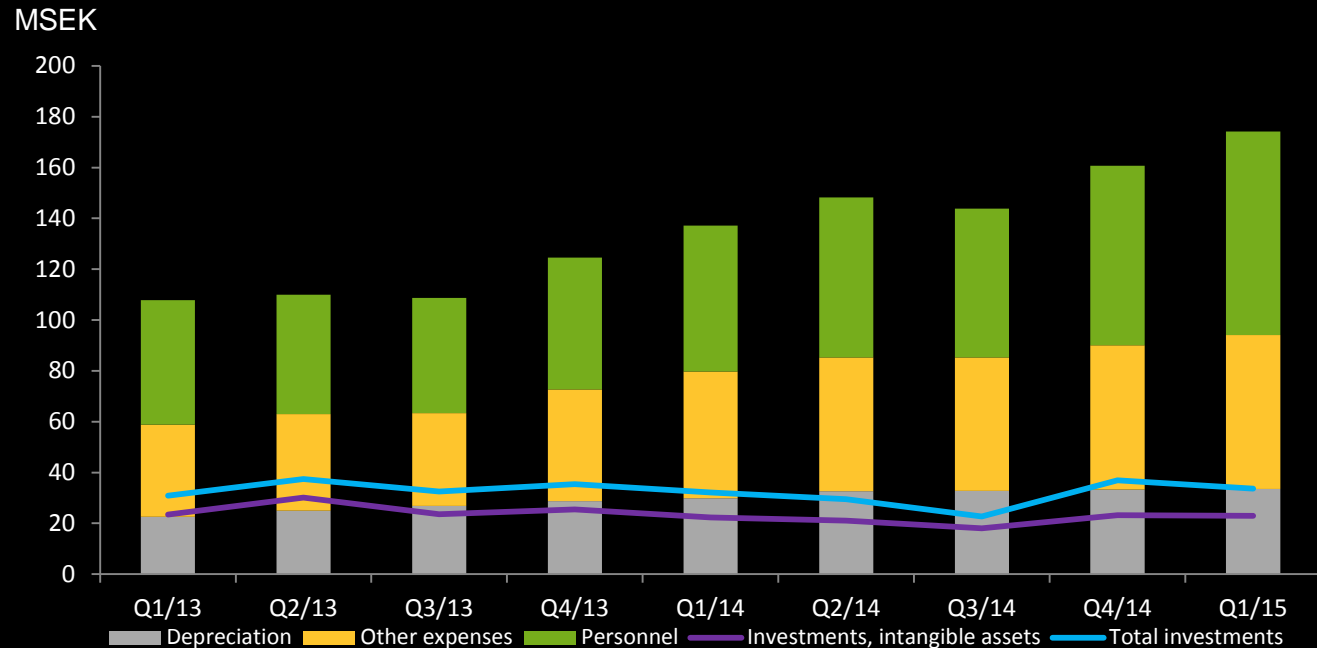
Revenues & Operating Profit Rolling L12M

- Revenues of 922 MSEK
- EBIT of 292 MSEK
- EBIT margin of 31.7%



Costs and Investments by Quarter

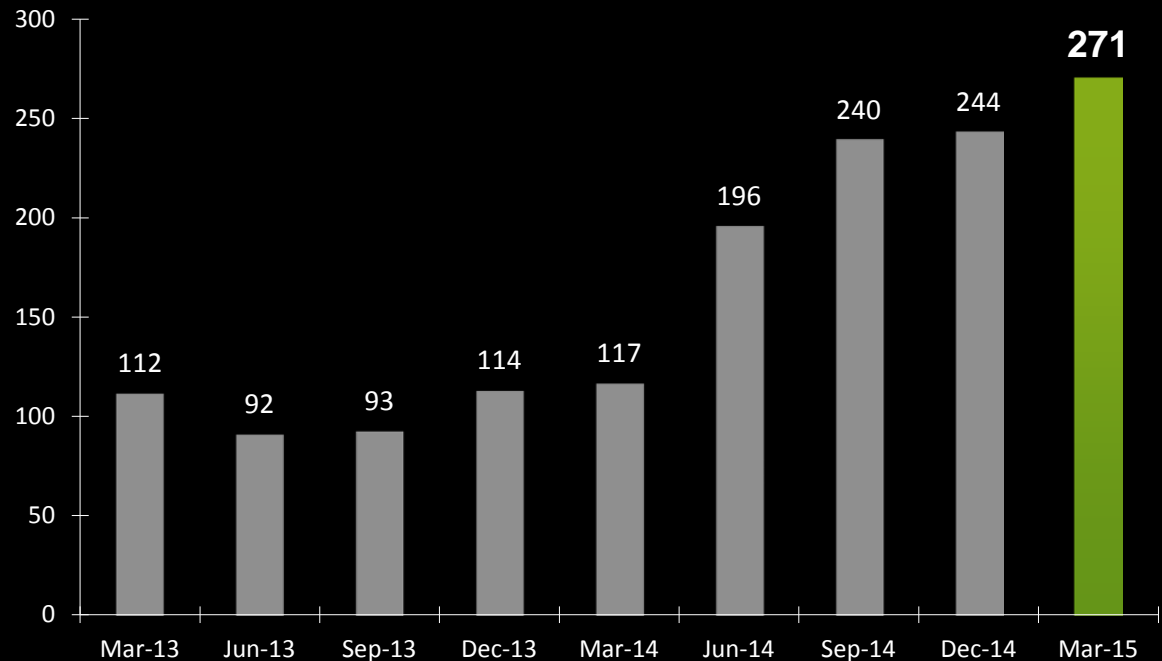
- Total costs
+9.8% q-o-q
- Personnel costs
+13.2% q-o-q
- Investments
-8.9% q-o-q



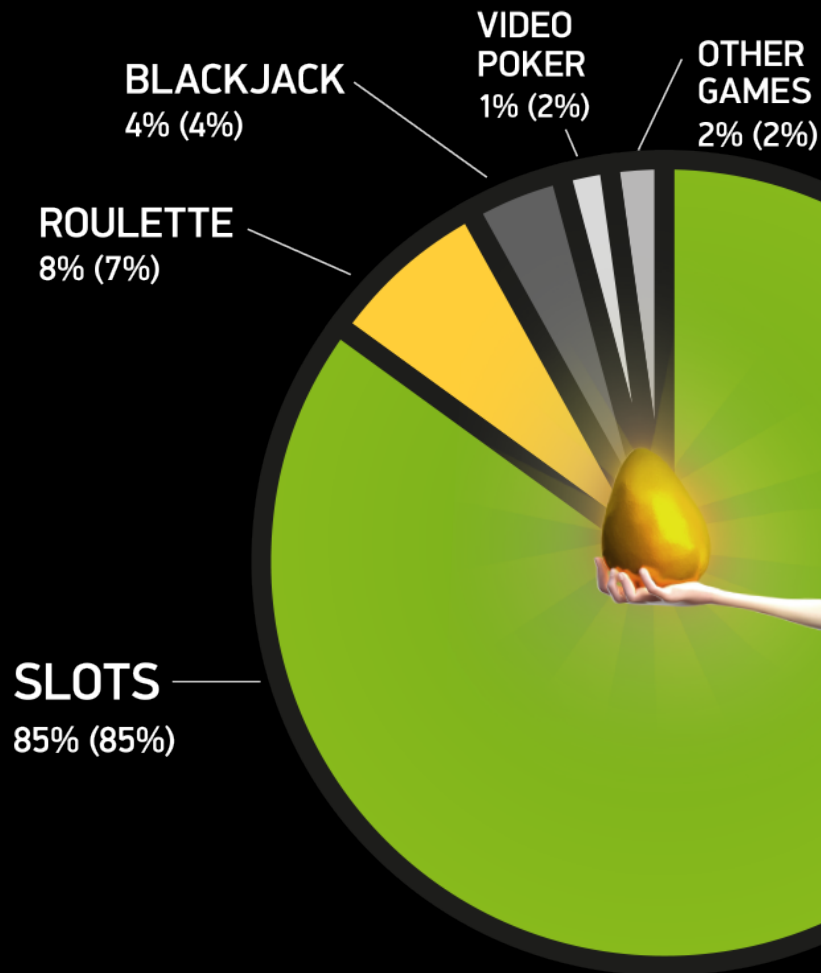
Free Cash Flow

Cash flow after investments, last rolling 12 months

- Strong cash flow generation from 2014 continues
- Benefiting from investments in prior years



Game Win Breakdown by Product



*Note: Gamewin split as per Q1, 2015.
Previous quarter in paranthesis.*

Game Releases

Synced releases on
desktop and mobile.

Available on iOS,
Android and
Windows Phone.



Events after the Quarter

- Launched casino games with new customer bwin.party
- Released new branded game - Universal Monsters Dracula



Future Outlook

- 22 new customers yet to launch as per end of Q1
- Good conditions for continued good growth and profitability
- Ambition in 2015 to achieve continued good sales growth
- Growth drivers
 - UK, Spain, Denmark, mobile and Live Casino
 - Long term: North America, Asia





Q&A

Legal disclaimer

Certain statements in this presentation are forward looking and the actual outcomes may be materially different. In addition to the factors discussed, other factors could have an impact on actual outcomes. Such factors include developments for customers, competitors, the impact of economic and market conditions, national and international legislation and regulations, fiscal regulations, the effectiveness of copyright for computer systems, technological developments, fluctuations in exchange rates and interest rates, and political risks.

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