



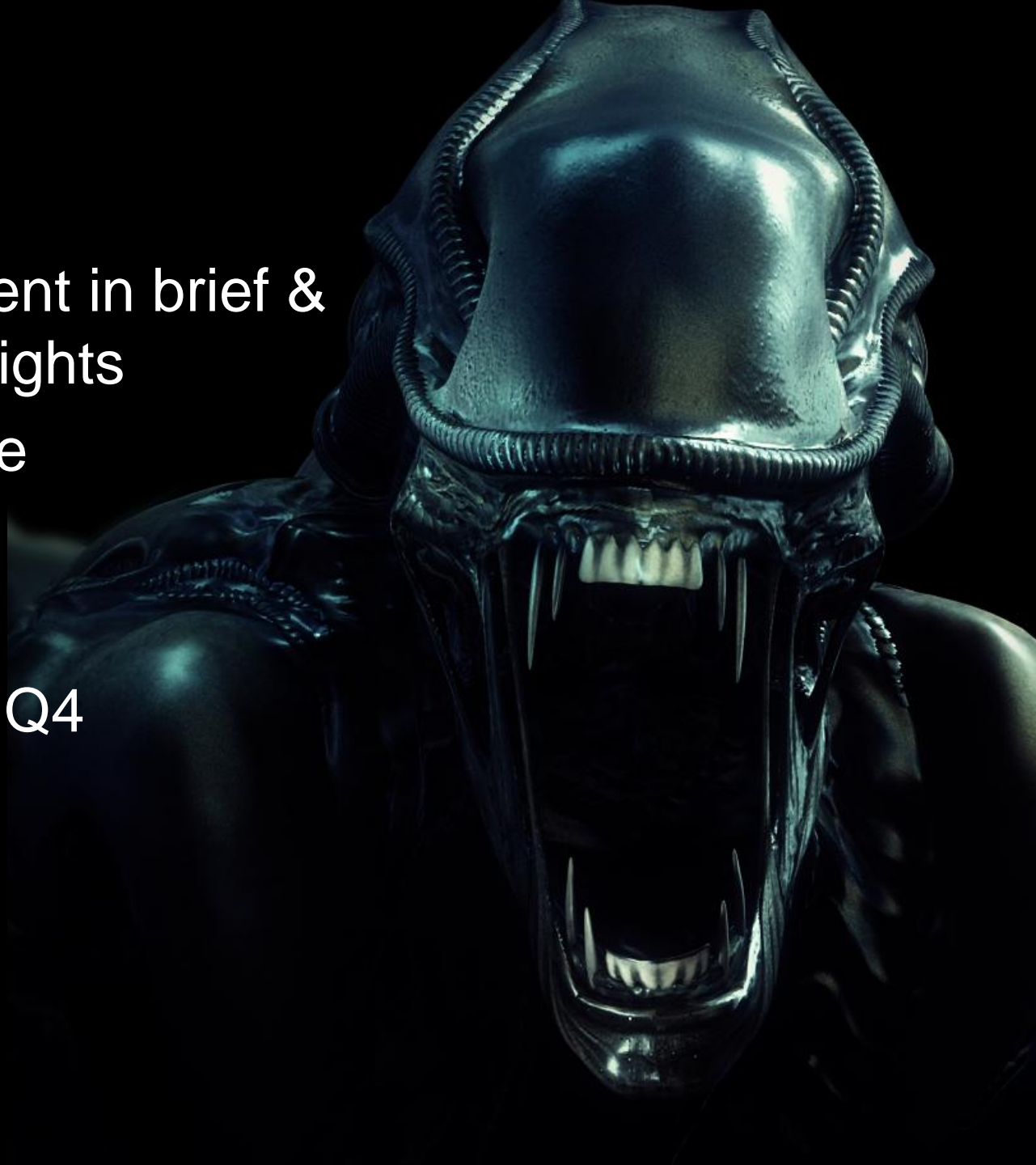
Q4 2013

Net Entertainment

# Agenda

- Net Entertainment in brief & key report highlights
- Financial update
- Product update
- Market update
- Highlights after Q4
- Outlook
- Q&A

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# Net Entertainment in brief

**NETENT**

Global B2B Development Company



Online Casino Software



Great growth possibilities



Innovation & technology



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Workforce of 460







Listed on Nasdaq OMX Stockholm  
Market Cap > €500m

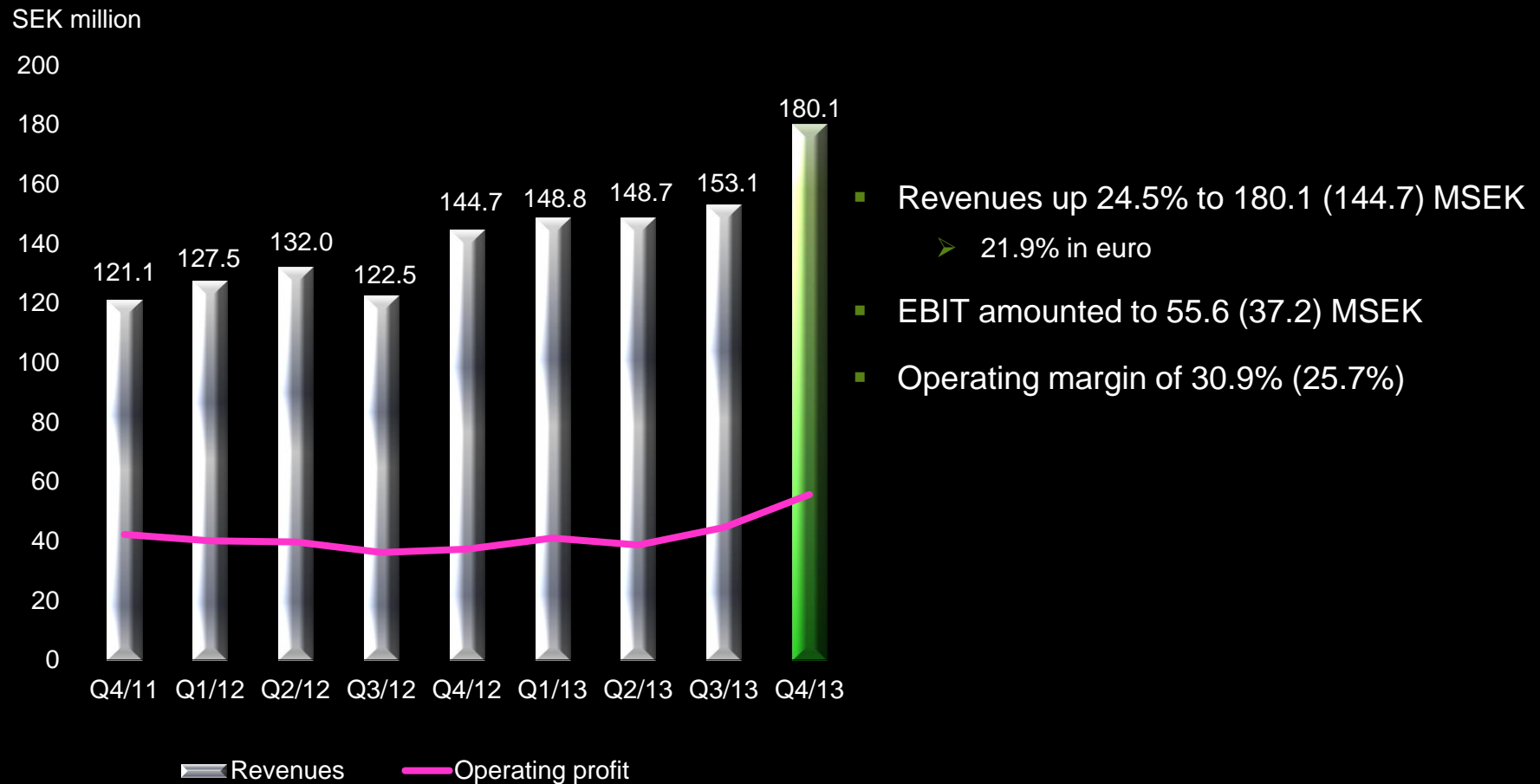


## Q4 2013 – Key report highlights

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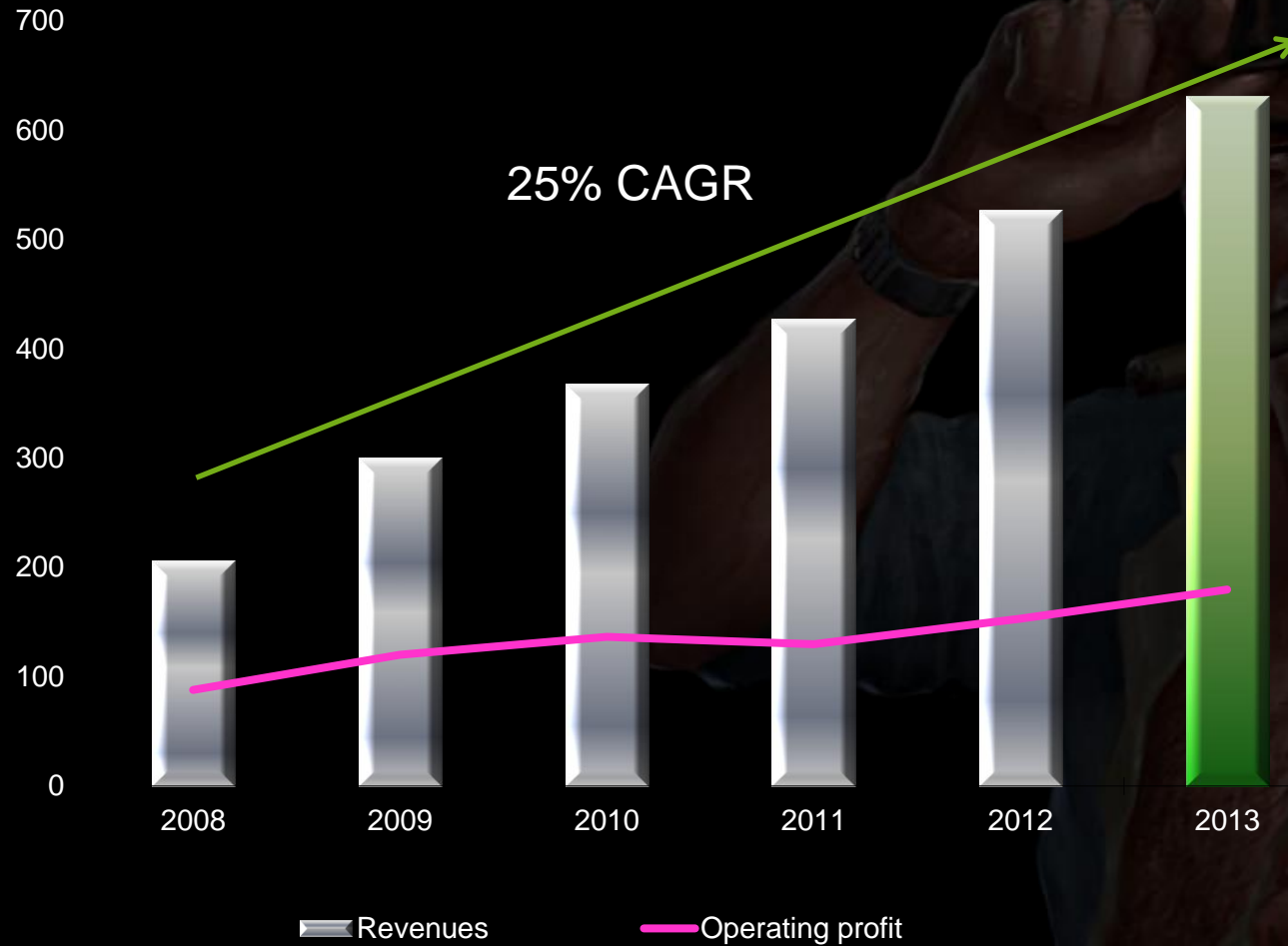
- Record revenues and operating profit
- Ten new customer contracts signed 
- Six customers launched   
- Game transactions up 31% to 16 billion for year 2013
- Mobile games now represents 9% of gamewin
- Live Casino Blackjack launched
- Proposed dividend, SEK 3.00 (2.25) per share

# Revenues & operating profit by quarter



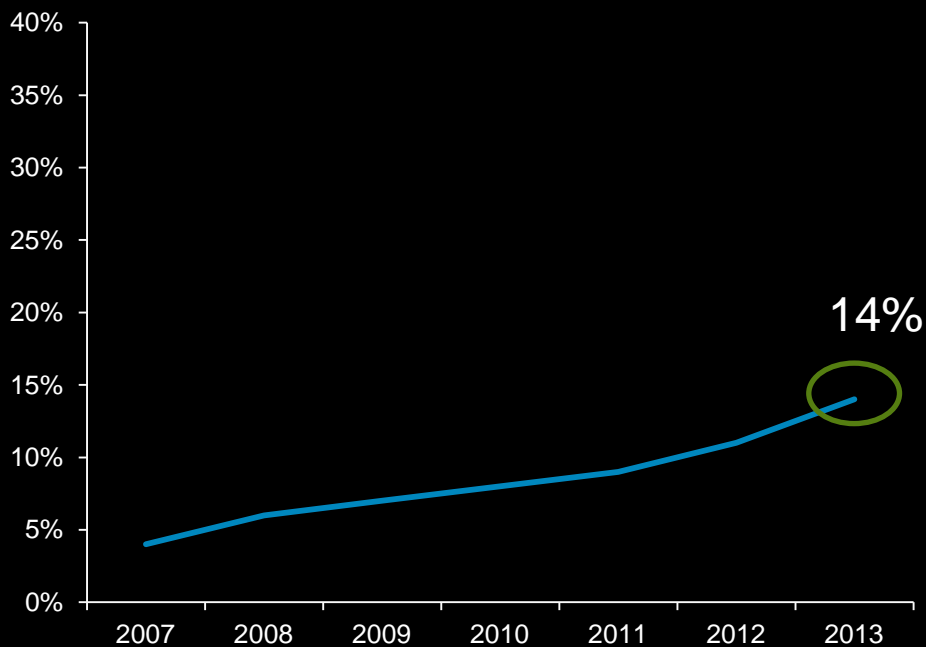
# Revenues & operating profit 2008-2013

SEK million

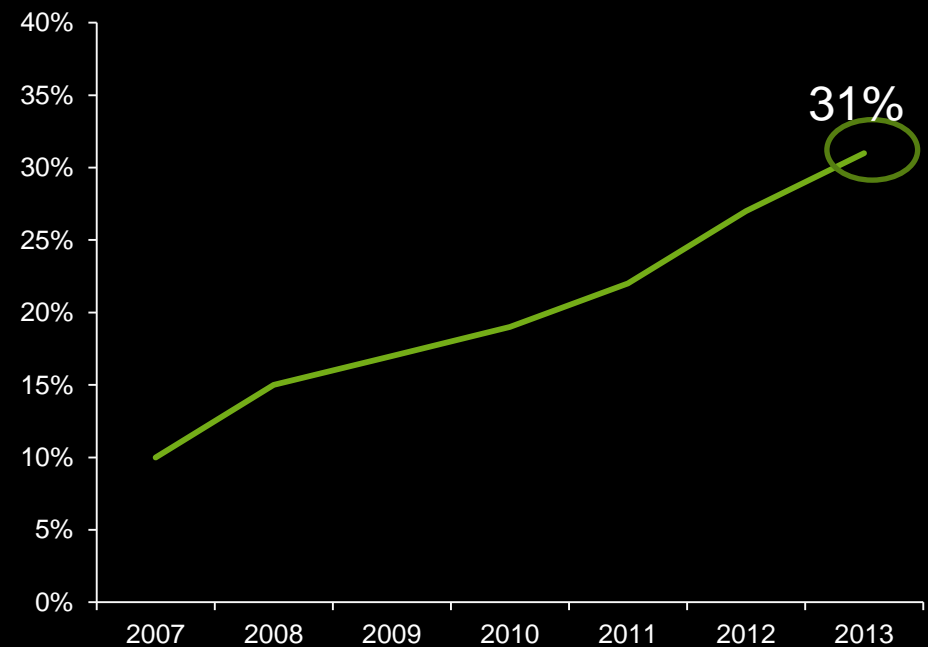


# Market share development

## Global online casino share



## European online casino share

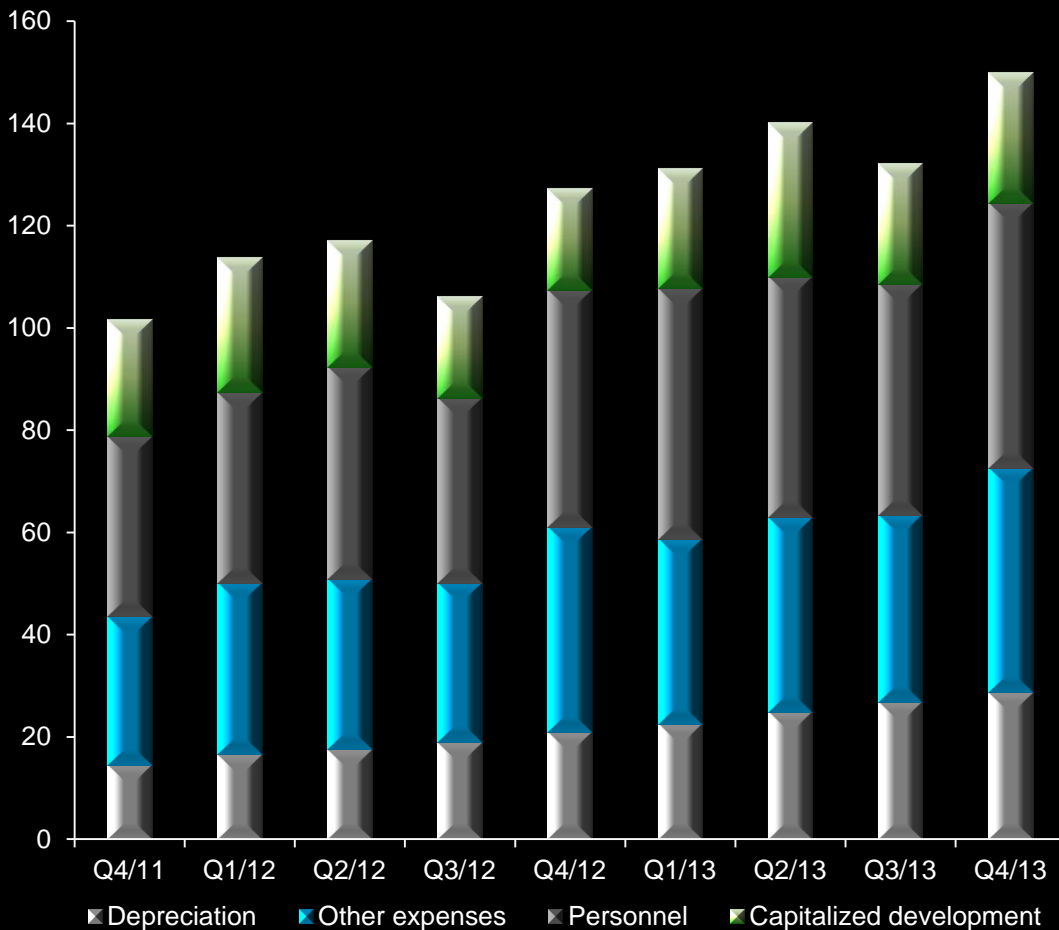


Note: Market share is based on the gross gaming yield of Net Entertainment's customers in relation to H2GCs market estimates per Jan 2014. The underlying data has been adjusted as H2GC in 2013 made a product re-classification which has now been excluded to be comparable with 2012.



# Cost Base By Quarter

SEK million



## Q4/13 vs Q3/13

- Overall increased cost base in Q4
  - Primarily due to less vacation vs Q3
- Depreciation & Amortization increased
  - Platform projects
  - New game releases e.g. Creatures from the Black Lagoon

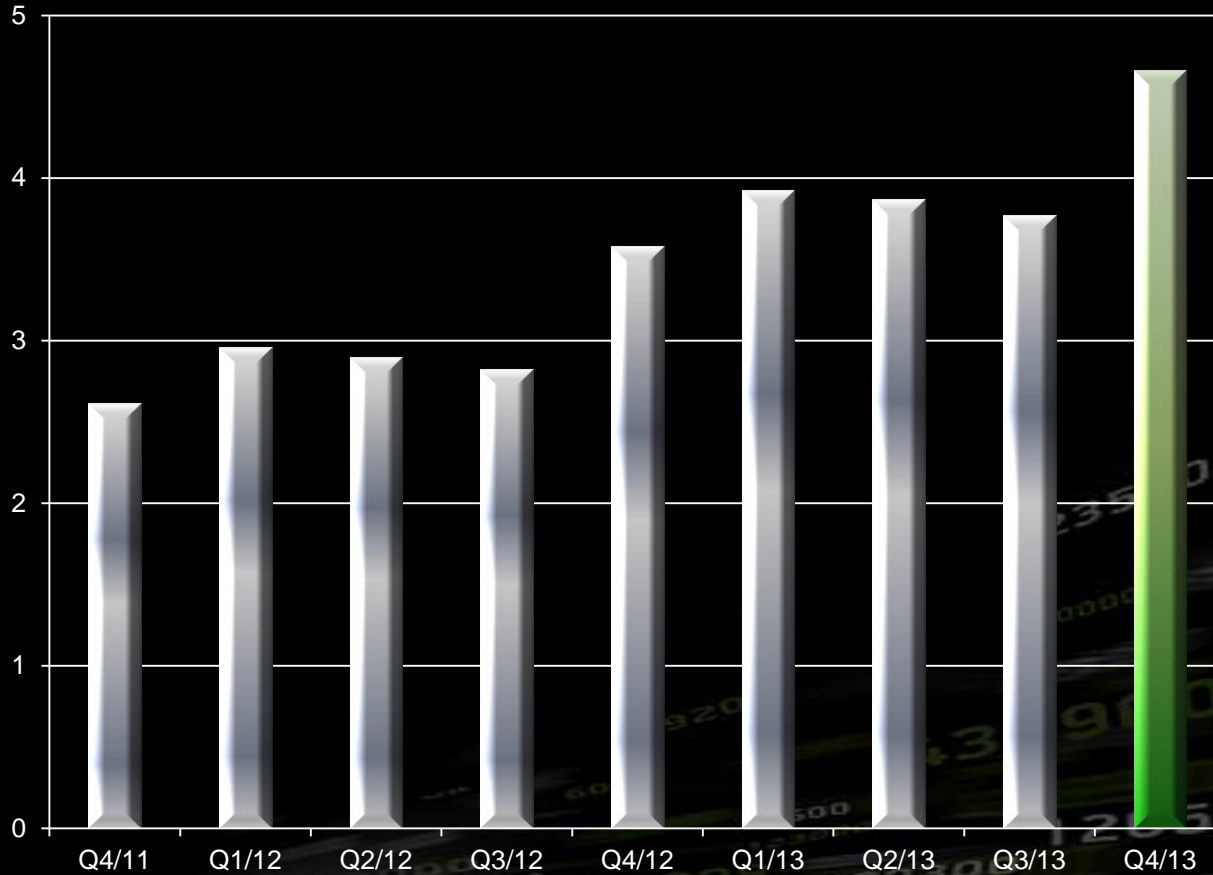
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# Game transactions by quarter

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Billion

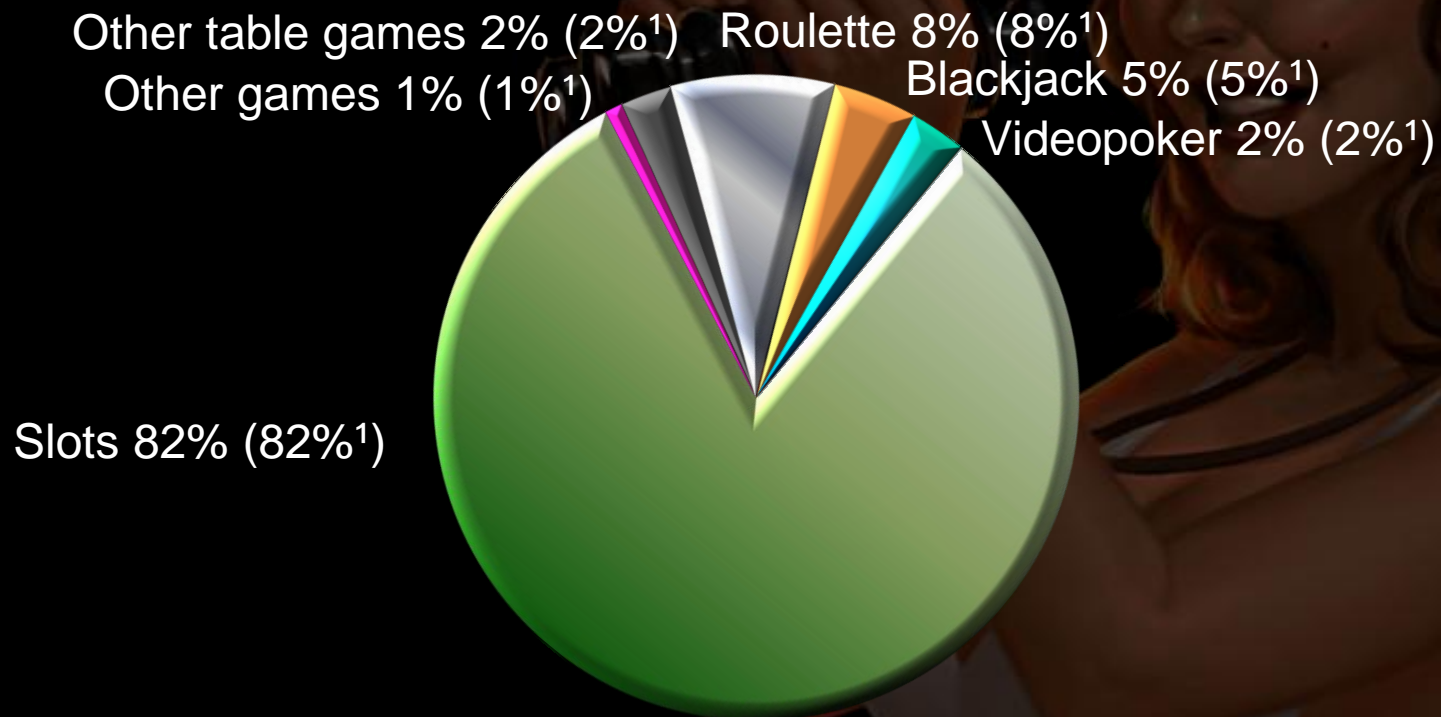


## Q4 2013

- 4.7 billion transactions
- 31% up vs Q4 2012
- 24% up vs Q3 2013

# GGY game split Q4 2013

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¹Q3 2013

# Net Entertainment's UK position

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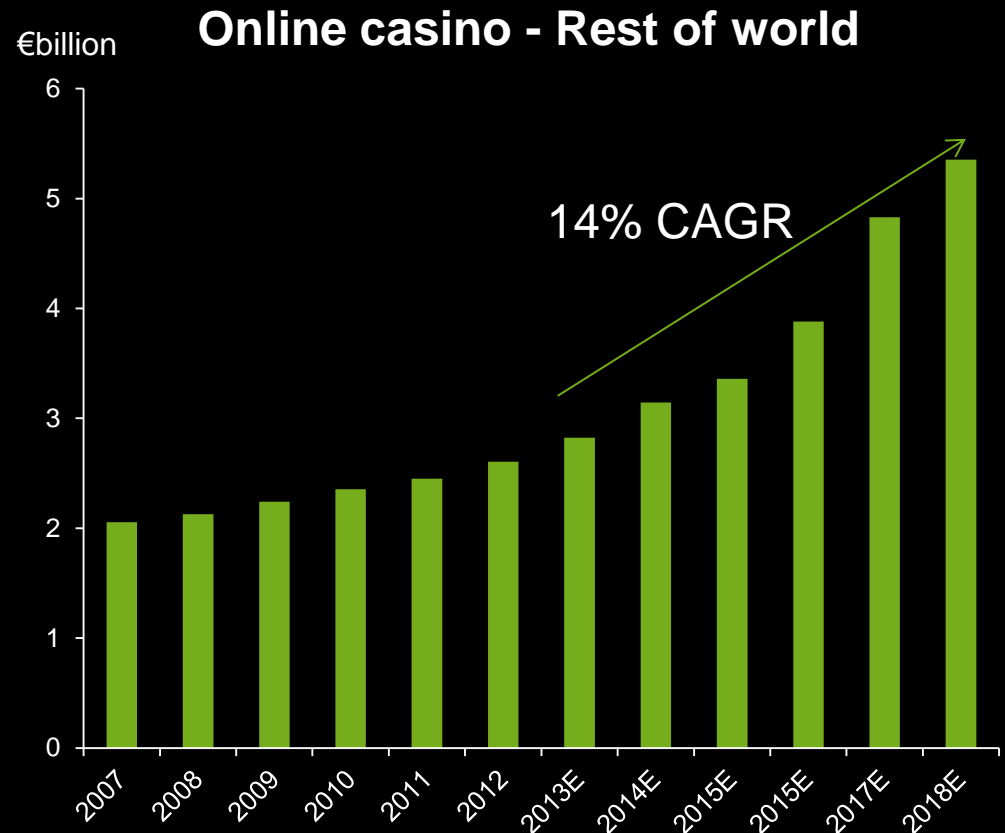
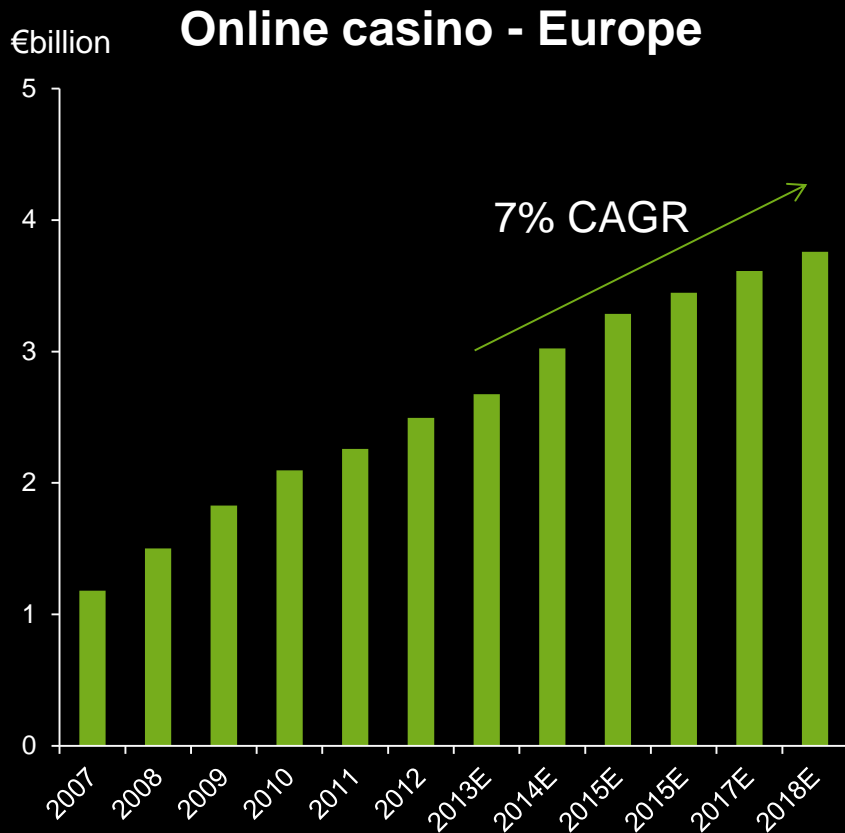
- Successful agreements
- - - Positive discussions



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# Online casino growth

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Growth outside Europe primarily driven by North America

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# Events after the quarter

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## Announcement of Aliens



## Innovator of the year



Innovator of the Year

Net Entertainment



# Future Outlook

- 15 new customers yet to launch at quarter end
- Good prerequisites for continued good growth and profitability
  - Ambition in 2014 to achieve good sales growth with an operating margin around 2013 level
- Growth triggers



UK-market



Live Casino



Mobile



New games

# Q&A





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